

1 WHEREAS, CBS has outraged many rural Americans, who make up
2 twenty percent of the U.S. population, or 56.4 million people, with its plans to
3 air the program; and

4 WHEREAS, while watching a rural family being ridiculed in front of
5 national television may be entertaining to CBS, it raises serious questions
6 about the future of television programs in the United States; and

7 WHEREAS, rural America is filled with hard-working individuals, who
8 have a strong sense of family, commitment to their community, deeply held
9 religious beliefs, and who are self-sufficient; and

10 WHEREAS, certainly the writers and creators of television programming
11 at CBS Television can develop more educational shows that will be beneficial
12 to all Americans; and

13 WHEREAS, in deciding whether or not to air "The Real Beverly
14 Hillbillies", CBS should take note of the following quote about television from
15 Edmund R. Murrow and consider televisions' impact on society:

16 "This instrument can teach, it can illuminate, and, yes, it can inspire.
17 But it can do so only to the extent that humans are determined to use it
18 to those ends. Otherwise it is nothing but wires and lights in a box."

19 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana
20 does hereby urge and request CBS Television to forgo and cancel plans to
21 develop and air "The Real Beverly Hillbillies" television show.

22 BE IT FURTHER RESOLVED that a copy of this Resolution be
23 transmitted to Mr. Leslie Moonves, president and chief executive officer of
24 CBS.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Todd Parker.

DIGEST

Requests CBS to forgo and cancel plans to develop and air "The Real Beverly Hillbillies" television show.